



Statue of Liberty- Ellis Island Foundation

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The History of Lady Liberty and the Ellis Island Immigrant Experience Featured on the new Statue of Liberty-Ellis Island Foundation’s Bloomberg Connects Digital Guide

New York, New York, July 1, 2024 – Today, the Statue of Liberty-Ellis Island Foundation launches a new digital guide on the Bloomberg Connects app, inviting users to explore the monuments’ histories, hear firsthand accounts from Ellis Island immigrants, get a behind-the-scenes look at preservation projects, and more.

“Bloomberg Connects is a passport to culture, putting a world of arts and culture into the palm of your hand,” said Foundation president and CEO Jesse Brackenbury. “As a Bloomberg Connects partner, the Foundation is excited to expand its reach and inform people across the globe of our efforts to care for these iconic American treasures.”

[The Foundation’s guide](#) features historical photographs of the monuments and immigrants who were processed through Ellis Island, along with examples of museum exhibits and audio and transcription content exclusive to app users. The Foundation encourages visitors to utilize the Bloomberg Connects guide before coming to Liberty and Ellis Islands by reviewing tips about ferry operations and suggestions for researching family history at the American Family Immigration History Center on Ellis Island.

Digital guides for over 450 cultural institutions are available on the Bloomberg Connects platform, which was created by Bloomberg Philanthropies to help make organizations more accessible to all. To access the organization’s digital guide, [download](#) the free Bloomberg Connects app and search for the Statue of Liberty-Ellis Island Foundation.

About the Statue of Liberty-Ellis Island Foundation

[The Statue of Liberty-Ellis Island Foundation](#) is a non-profit that collaborates with the National Park Service in one of America’s most successful public-private partnerships. In 1982, President Ronald Reagan asked Lee Iacocca to raise private funds for the historic restoration of the Statue of Liberty and Ellis Island. The Foundation has since created the museum on Ellis Island, developed the free 65-million-record Ellis Island Passenger Database, constructed the Statue of Liberty Museum, maintained museum exhibits, and funded hundreds of additional projects on the islands. In 2024, the Foundation began construction on the Ellis Island Museum Reimagined project, which will completely revitalize the 34-year-old immigration museum. Follow us on [Facebook](#), [Instagram](#), [YouTube](#), [LinkedIn](#), and [X](#).

About Bloomberg Connects

Bloomberg Connects offers free digital guides to cultural organizations around the world. The app platform is part of Bloomberg Philanthropies’ longstanding commitment to supporting digital innovation in the arts. Bloomberg Connects makes it easy to access and engage with arts and culture from mobile devices when visiting in person, or anytime from anywhere. With dynamic content exclusive to each partner organization, the app provides a range of features including video, audio, and text; expert commentary; and way-finding maps. Follow Bloomberg Connects on [Instagram](#), [Facebook](#), and [X](#) for updates on new guide launches, exhibit highlights, and more.

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“Dedicated to the Restoration and Preservation of the Statue of Liberty and Ellis Island”